



Brain Dynamics Global

"Nurturing Nature's Human Potential"

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To aid organizations and individuals in becoming more developed, motivated and productive by fully capitalizing natural strengths, talents and competencies.

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We provide products and services in Profiling, Career and Competency Development
Training and Talent Management: vital aspects of Human Resource Development and Human Capital Management

CONTACT US

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PRODUCT AND SERVICES

The CREDO Personality Profile (CPP)

DISCOVER HOW YOU ARE UNIQUE AND SPECIAL

“Personality is the pattern of individual behavioural traits – including Temperament, Talent and Motivational Drives – that remain stable for life, which make you the unique person you are”

By knowing your strong traits, you can then discover which are

Aptitudes, Talents, Intelligences, Drives And Temperament.

From this, you can :

Understand What Motivates You, Why You Behave The Way You Do, And Appreciate The Differences Between Yourself And Others

The CPP ‘Brain’ Game

A FUN INTERACTIVE LEARNING GAME

A 72 traits colourful card game. Can be played in groups. It visually reinforces the CPP traits.

Assessment of Vocation, Occupation and Career Aptitudes (AVOCA)

DISCOVER WHAT JOB SUITS YOU BEST

AVOCA helps you align your personality profile with the different types of **Tasks, Jobs, Profession Or Career**, so you can select the best job fit.

CREDO APTITUDE TEST (CAT)

DISCOVER WHAT YOU ARE NATURALLY GOOD AT

Aptitudes, which include Talents and Intelligences are **Natural Abilities**. They range from artistic, clerical, intellectual (IQ), manual, mechanical, musical-rhythmic, naturalistic, numerical, sequential, socio- emotional (EQ), verbal-linguistic and visual spatial abilities

Competency Potential Assessment (CPA)

DISCOVER YOUR COMPETENCY DEVELOPMENT NEEDS

Competency includes **Attitudes, Skills And Know-how (ASK)**. Some of which need to be developed to a high degree, before we can perform with a competitive advantage, The CAP competencies are well researched as essential for success in life in general and for specific professions.

We have **two generic profiling systems** for **Self Management and Managerial Leadership**.

We also customize for other professions or organizational functions, such as customer service or sales.

The Cultural Values Dimensions Survey Self (CVDS)

DISCOVER YOUR CULTURAL VALUES

(OR YOUR ORGANIZATIONAL CULTURE)

This CVDS includes more than 68 personal values and a set of 48 cultural dimensions. This survey helps us understand the different cultural 'values and laws' that shape our group behaviour. In this globalized world, the CVDS helps us discover whether we are more 'Eastern', 'Western' or 'Glocal'

The CREDO Emotional Intelligence Quotient (CEIQ)

DISCOVER THE SIX AREAS OF EI

CEIQ is a survey form that assess the levels of Emotional Intelligence (EQ) in six areas: awareness of own and other emotions, expressions and control of, and of influence and reasoning about emotions

The Cross Cultural Game (CCG)

A HIGHLY INTERACTIVE CULTURAL GAME

This is based on the 48 items in the CVDS – It is a fun, interactive and colourful card game that helps us understand these cultural 'laws' or patterns of behaviour that are unique to different cultures

The Dynamics of Thinking Training Systems (DOT)

ENSURING LEARNING FITS THE LEARNER

We have over 30 modules in a series of training workshops. These modules include profiling of personality, learning, thinking and behavioural styles. A comprehensive manual includes power point slides, exercises, text for conceptual reinforcement, bibliography, glossary and a personal action plan.

Professional Certification – A Series Of 2 Day Workshops

INCREASE YOUR PROFESSIONAL STATUS

Become a Professionally Certified Practitioner or Master Trainer in Career Counseling, Personality Profiling, The Dynamics of Thinking Training Systems or Whole Brain Technology

The Self Discovery Companion Books

DISCOVER HOW YOUR BRAIN WORKS

A trilogy of books has been developed by Dr Peter Shephard for deeper understanding on personality, culture, whole brain thinking and learning, leadership and career development. The titles are : **Whole Brain Thinking and Learning; Leading Diverse and Multi-Cultural Teams , Life Matters: The Whole Brain Way To Managing Our Life And Career AND Personality Matters: A Whole Brain Approach To Why We Learn, Think and Behave**

ORDER FORM

Profiling (per pax)	Price	Qty	Total
CPP	60.00		
CPA	45.00		
CAT (5 test @ RM15.00)	75.00		
CDVS	25.00		
CEIQ	15.00		
AVOCA	15.00		
One hour counseling	100.00		
Total (RM)			

Bulk Rates/Packaging Can Be Negotiated

Dynamics of Thinking Systems per pax	Price	Qty	Total
Minimum of 15 pax (2 days)	RM775.00		
Total			

Includes full manual, CPP Profiling and Facilitation

Practitioner's Certification Workshops (per pax)	Price	Qty	Total
CPP Practitioner's Certification (2 days)	RM3000.00		
DOT Facilitator's Certification (1 day)	RM1500.00		
Both CPP & DOT	RM3500.00		
Total			

Books and Educational Games			
Personality Matters: A Whole Brain Approach To Why We Learn, Think and Behave	69.90		
Life Matters – The Whole Brain Way to Managing Our Life and Career	69.90		
Leading Diverse & Multi-Cultural Teams : The Whole Brain Way	59.90		
Buy Two : Less 15% Buy Three: Less 25%			
The CPP Brain Game	105.00		
The Cross Cultural Game	125.00		
Buy two or more games: Less 10%			
TOTAL			

Name : _____ Org: _____
Tel: _____ Email: _____

Cheque is payable to “**Brain Dynamics Global Sdn Bhd**” and mail your payment together with this order form to **No: 7, Jalan 16/3, 46350 Petaling Jaya** or you can do a direct banking to Alliance Bank, AC : **14037-001006-7841-24**. Fax order form and banking slip to : **03- 7955 4571**