

## ***BDG News Update 10/09***

*Greetings again from the 'Brain Group' and Selamat Hari Raya!*

*How time flies! Time really 'flies' when you are busy and drags when you are bored. So, I guess I'm guilty of being too busy, if there is such a thing.*

*Since January, Hari Raya has been and gone. Fasting month seems to have sped by, despite it being a time for reflection. So here is a brief update!*

### ***Learning and Development***

*It is said that the only constant is change. And change certainly has been noticeable. Some of our clients cut back on training in the last several months, but others have suddenly realized they have some training budgeted for – but not yet spent. So there seems to be a frantic rush to squeeze a whole lot of training into the 4<sup>th</sup> quarter.*

### ***Research and Development***

*This is on going and we have managed to find time to consolidate some research on two of our more popular profiling instruments – the CPP (CREDO PERSONALITY Profile) and the YABDI (Young Adult Brain Development Inventory). YABDI has been translated into Bahasa and is now being translated into Chinese.*

### ***Partnership with Edu-Mind***

*This has been very successful and Edu-Mind is now increasing its outreach to teenagers through signing up selected Tuition centres in the Klang Valley, to offer our 'WHALE' program (Wholebrained, Accelerative Learning).*

*We conducted a Level 1 WHALE certification program for several tuition centre Principals and Senior Tutors. This will enable them to profile their students, using YABDI and AVOCA (a career assessment map) and to introduce our Personal*

*Development Program (PDP) and facilitate, using Accelerative Learning technologies.*

### ***Other Joint Venture Initiatives***

*A new venture with 'Brain Bytes' in Malaysia and 'Perfisio', looks promising, in terms of the use of YABDI and Career Counselling and job placement.*

*We are also providing this profiling system to some of the 'Providers' appointed to conduct the 'Train and Place' program by the Ministry of Human Resources, especially for unemployed graduates.*

*Our support for the development of a University Centre in Cambodia is progressing as well. There will be regional graduation ceremony held in Phnom Penh, in the early December, with Cambodia's Prime Minister confirming his presence as a 'guest of honour'*

### ***Conclusion***

*So, if the first 9 months of 2009, went by swiftly, the next several months seemingly will also speed by. With more research, publishing, training and development of education materials and our activity in profiling we certainly won't be bored.*

*We wish our clients a successful end to 2009 and extend our thanks to them for their on going support.*