

DYNAMICS OF IDEA MAPPING™

Introduction

The Mind Map™ is an expression of Wholistic Thinking and is therefore a natural function of the human mind. It is powerful graphic technique which provides a universal key to unlocking the potential of the brain. The Mind Map can be applied to every aspect of life where improved learning and clearer thinking is needed for enhanced human performance.

The Mind Map has four essential characteristics:-

- a) It integrates the left and right brain
- b) It uses many parts of the brain and greatly enhances memory power
- c) It simulates how our brains really work using more of our many intelligences
- d) It exercises the right brain more and which is under utilized in much of today's work, life and study

Research into how the brain naturally works has many similarities to the mind mapping process. The term 'mind map' has been marked by Tony Buzan, but the concept predates him, going back to the origin of language and thinking. Examples of similar forms can be found early cavemans' drawing and in Egyptian hieroglyphics. Various other names are used like brainmapping or idea mapping.

Learning Objectives

By the end of this program, participants will

- Understand how personality, gender and culture influence thinking, emotional and learning styles.
- Recognize a range of different thinking styles and types related to this program.
- Use Transformational Thinking Tools to solve individual, team and organizational problems creatively.
- Optimise their brain power by using more intelligences and whole-brain learning and thinking skills
- Develop better teamwork strategies through cooperative idea mapping
- Generate higher level thinking skills and creative problem solving capabilities
- Apply Idea Mapping as an integrative process improvement tool.
- Be able to absorb, digest and retain larger amount of information with greater efficiency.
- Generate, organize and communicate ideas more effectively
- Accelerate their learning through absorbing the technology of idea mapping faster

Workshop Contents

- Influence of Personality, Gender and Culture on Thinking and Learning
- About the Brain and our Thinking/Learning Preferences
- Introduction to Idea Mapping
- Idea Mapping and the Multiple Intelligences
- Uses and Applications of Idea Map
- Creative Problem Solving and Idea Mapping

Workshop Methodology

A key and unique feature of this workshop is that all participants will complete a personality traits survey form, resulting in a detailed personality profile. This will enable participant's to discover their own preferred cognitive and emotional styles, which in turn can strongly influence the dynamics of thinking and learning relating to this workshop .

Workshop design incorporates a variety of methods to both stimulate active learning and appeal to the mix of participants preferred learning styles. Building on participant personality profiles, a number of interactive exercises, games and group discussion help them to understand the different thinking skills needed. Where appropriate, selected multimedia, video or power point visuals augment a comprehensive manual of notes. The workbooks are professionally laid out, appealing to the learner and capturing key learning points and post workshop actions

Workshop Duration

This can be designed as a 1, 2 or more intensive 3 day workshop, subject to client's needs.

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